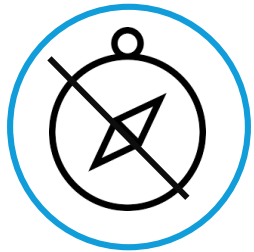


Don't let your dream
be just a **dream**



THE PROBLEM

How problematic is it to run a crowdfunding campaign?



No crowdfunding guidance from the platforms



High platform fee
(8 % average)



Expensive marketing agencies charging upto 40 % of raised funds

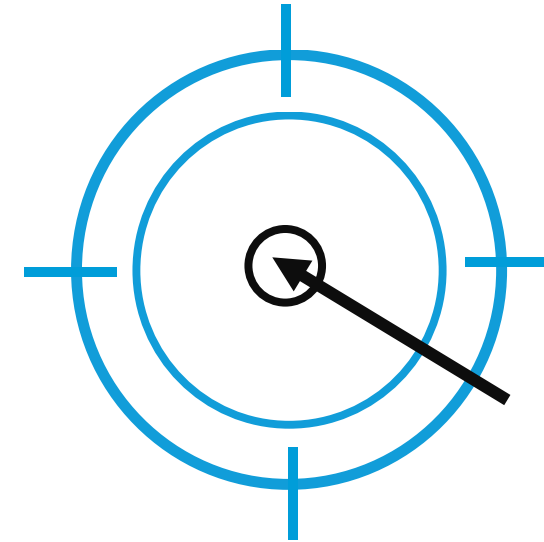


Long waiting time
to receive funds

OUR VISION

We aim is to bring crowdfunding to everyone in the most simplified, affordable, secure and effective way by providing access to technology and methodology in one place.

Based in Germany

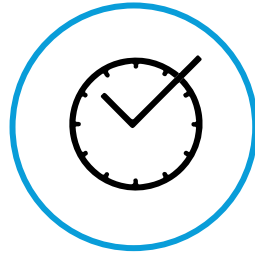


crowdpouch
—————FUND YOUR DREAM—————

OUR SOLUTION



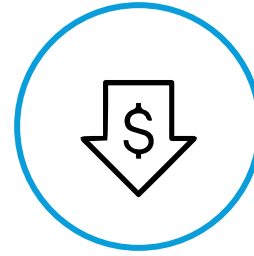
In house
Marketing



Real time
Pay-out



Crowdfunding
Buddy



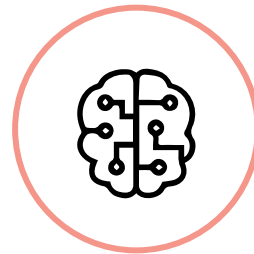
Lower
Platform fee



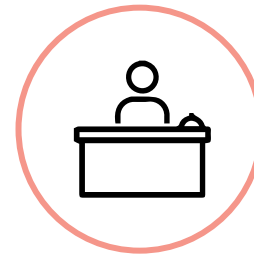
Fraud
Protection



No more
Middlemen



AI Powered

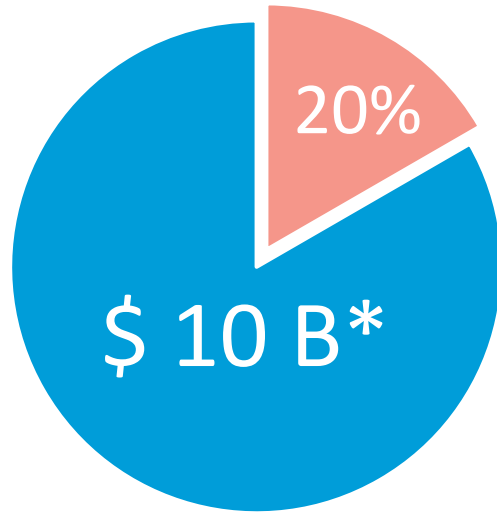


Crowd Desk

MARKET

Our Target

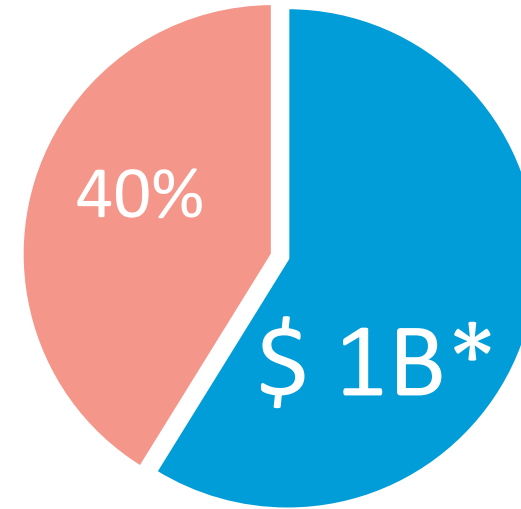
\$ 2B



Rewards & Donation
Crowdfunding Industry

Our Target

\$ 400M



Secondary market-
Crowdfunding agencies

SITUATIONAL ANALYSIS



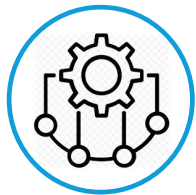
Strengths

- All-in-one crowdfunding experience
- Instant payouts (flexi funding)
- Lower than average platform fee
- First platform with AI



Weaknesses

- Lack of established reputation
- No first mover advantage
- No app yet
- Early stage of development



Threads

- Current and new competitors slower than anticipated growth



Opportunities

- The concept of Crowdfunding becoming go-to funding option

TRACTION (Private Beta)



Transaction Volume (EUR)

1200+

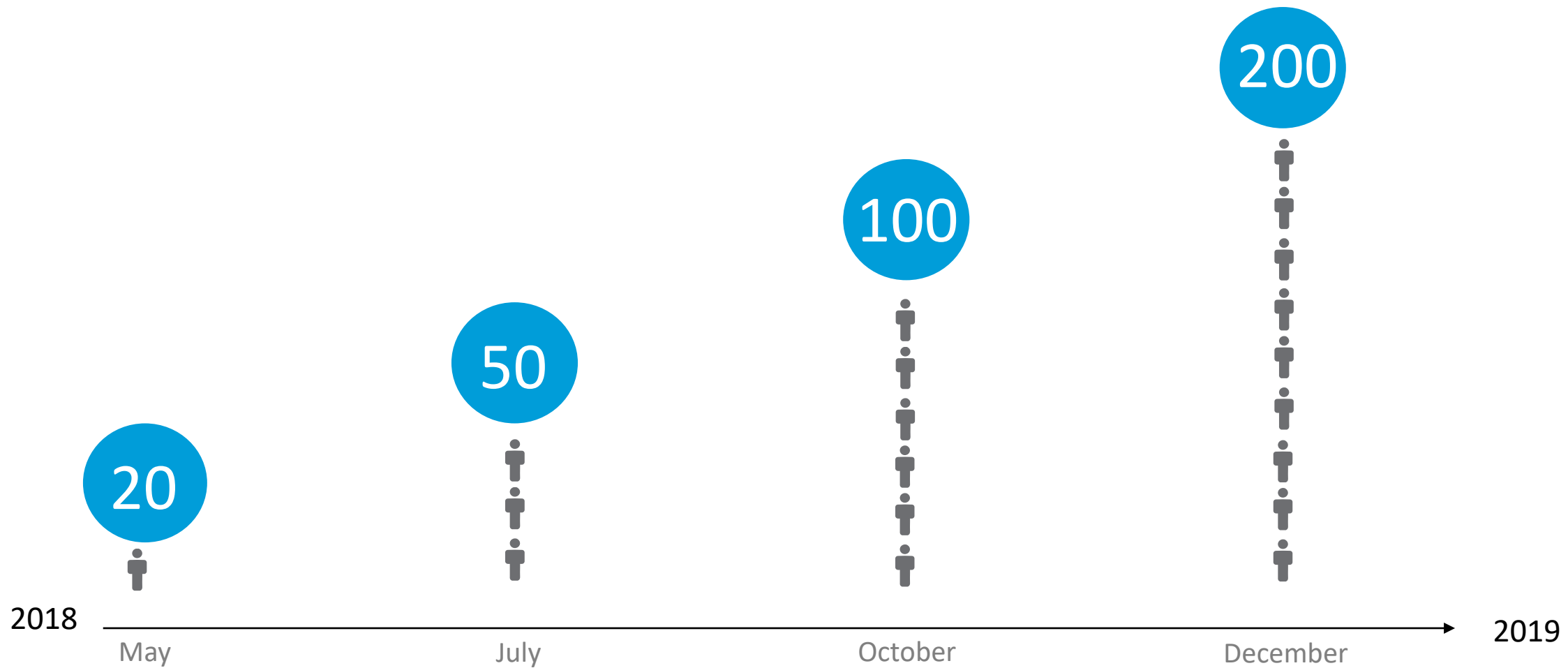
Registered Users

170+

Project Applications

75+

MILESTONES (Number of creators)



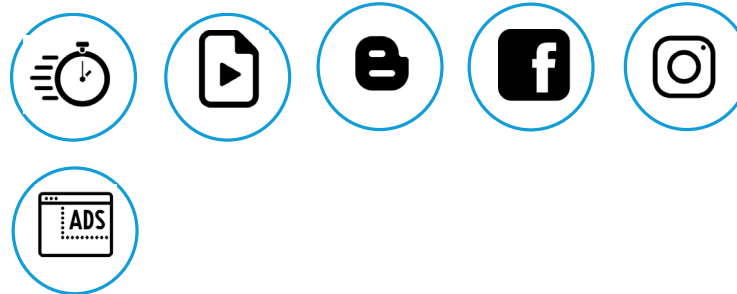
THE ACTION PLAN

Personal invitations



Private beta

Guest post at crowdfunding blogs
buzz creation on crowdpouch's
social media platforms , blog,
press release, video promotions
and paid ads



Public beta

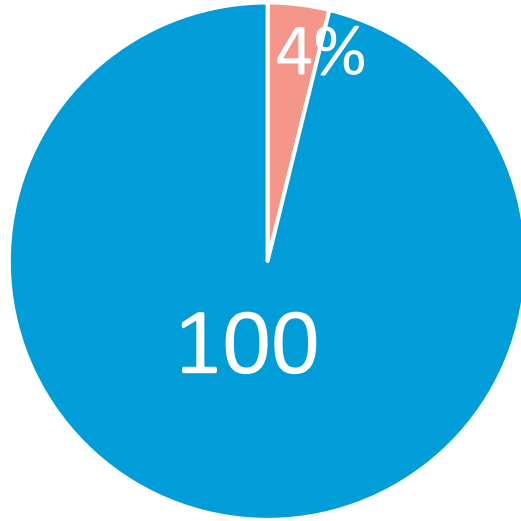
Content creation and
distribution for lead generation

E-mailing, blogging, customer
support, community building
for lead nurturing.



Open access

OUR BUSINESS MODEL



4% of every successful transaction

&



Marketing Packages
Through dedicated online store

SUCCESS STORY



crazilyhooked THANK YOU
THANK YOU
THANK YOU ALL..... I don't know how to express
myself. We REACHED the GOAL!!! Lucky me.
A very very special thanks to @crowdpouch .

3 days | 112% | Success!!

THE ASK

FUNDING REQUIRED

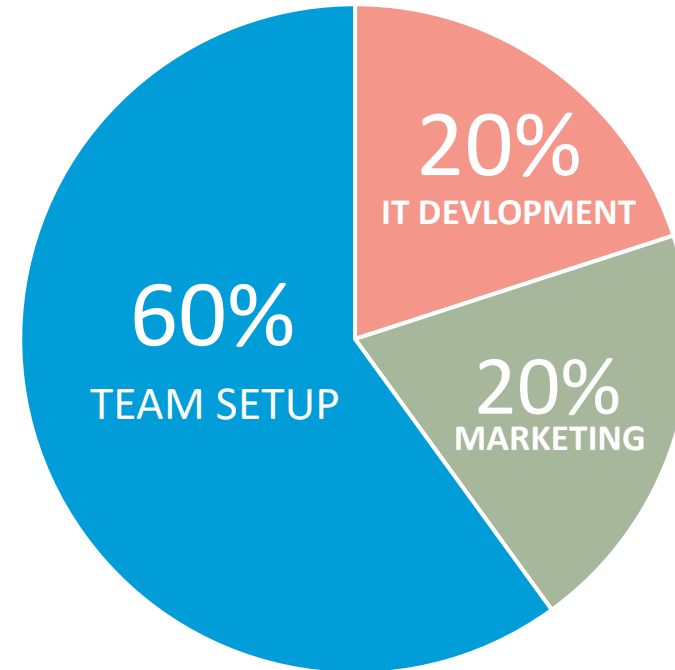


500,000 EUR

Also seeking:

1. Mentor
2. Technology Lead

FUNDS USAGE



IT development

€100,000

- AI deployment
- UI/UX refinement
- Mobile Application

Team setup

€300,000

- Hire Lead staff
- Hire team in Germany and India
- Office setup

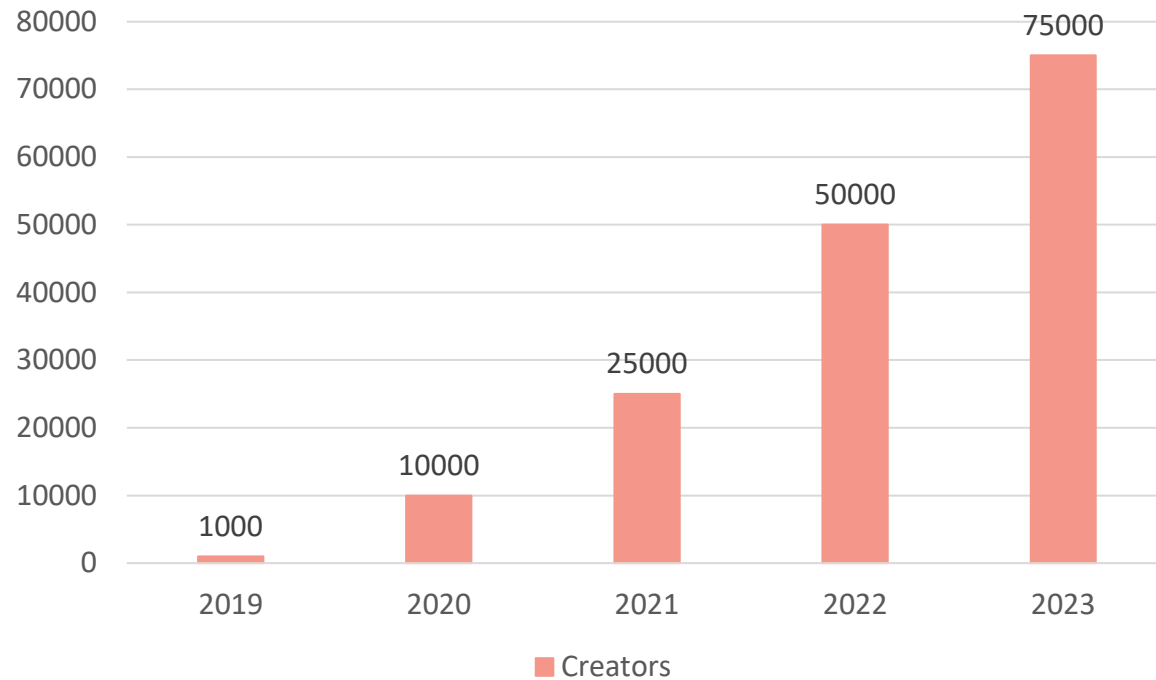
Marketing

€100,000

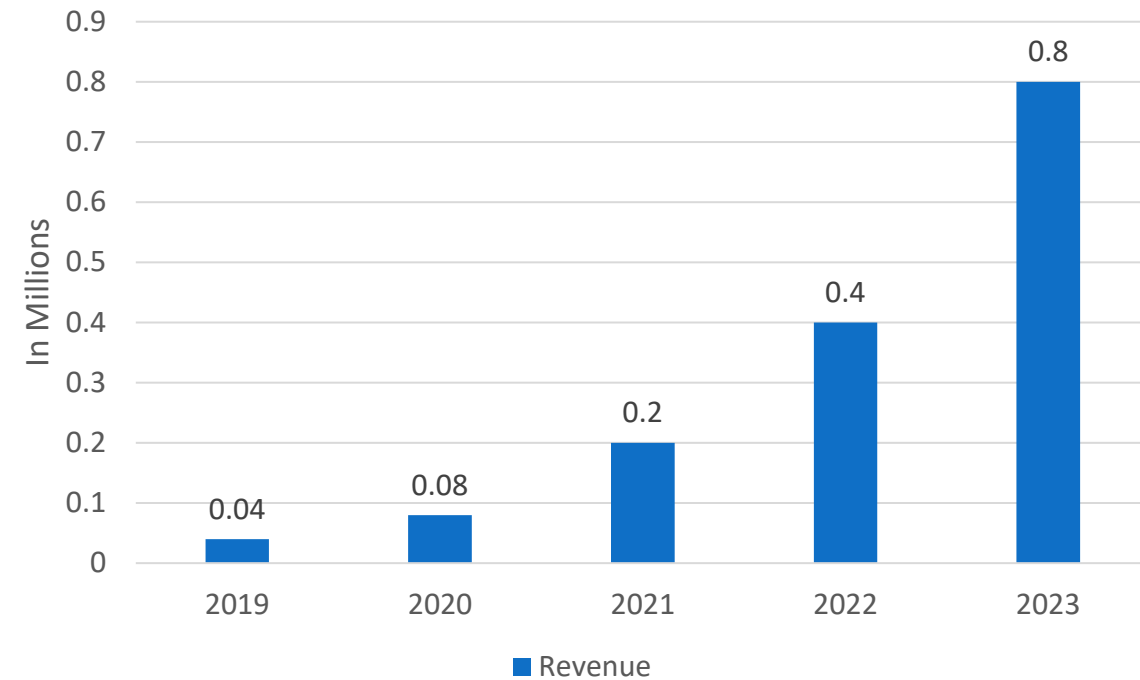
- Marketing Campaigns
- Events
- PR
- Contests

CREATORS & REVENUE





Creators



Revenue



OUR COMPETITION

				
Fixed funding model	✓	✓	✗	✓
Flexible funding model	✗	✓	✓	✓
Instant payouts	✗	✗	✗	✓
Campaign buddy	✗	✗	✗	✓
Real time customer support	✗	✗	✗	✓
AI predictive analysis	✗	✗	✗	✓
User onboarding	✗	✗	✗	✓
Project vetting process	✓	✗	✗	✓
In house marketing services	✗	✗	✗	✓
Subscription based donation	✗	✗	✓	✓
Categories	Creative	All	Creative	All
Countries	26	150+	50	150+
Platform fee	5%	5%	5%	4%

OUR SOCIAL RESPONSIBILITY

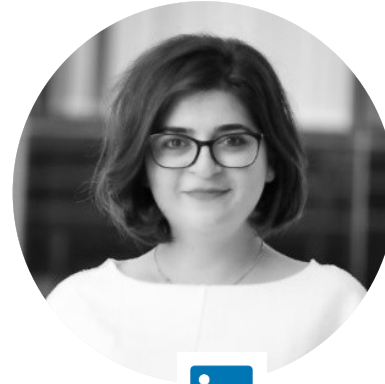


For every 10 projects successfully funded, we will sponsor education and amenities for one underprivileged child

TEAM



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armik@crowdpouch.com





THANK YOU



REFERENCES

Success story and logo:

<https://crowdpouch.com>

Icon Set:

<https://www.flaticon.com/authors/vectors-market>

<http://creativecommons.org/licenses/by/3.0/>

Statistics:

<https://blog.fundly.com/crowdfunding-statistics/>

<https://www.statista.com/outlook/335/100/crowdfunding/worldwide?currency=eur#>

<https://www.statista.com/topics/1283/crowdfunding/>

<https://www.crowdfunding.com/>