



H R S D  
EVENTS

in



VANUATU



objective



# objective

To provide surplus funding for Vanuatu.



# objective

To increase funding from ICC.



*International  
Cricket Council*

objective

To increase participation of Vanuatu  
Cricket all over the world.



objective

To promote Vanuatu as the next popular  
tourist destination.

**Vanuatu**  
DISCOVER WHAT MATTERS

# objective

To ensure Vanuatu cricket gets exposed to more tournaments.



**VANUATU CRICKET**

# objective

To enable Vanuatu cricket players to tour various countries at no cost.



**VANUATU CRICKET**



# objective

To host countries from all over the world.



India



West Indies



Pakistan



England



Sri Lanka



CRICKET  
IRELAND

Ireland



CRICKET  
AUSTRALIA

Australia



Zimbabwe



South Africa



Bangladesh



Afghanistan



New Zealand  
CRICKET

New Zealand

# objective

To provide access to kits and other  
cricketing gear.



# objective

To establish a long-term partnership in order to develop cricket in Vanuatu.



partnership



# partnership



Vanuatu cricket Board is to sign an exclusive contract with HRSD

## About HRSD:

HRSD Events is an event management company with a vision to search out for individual talents to nourish them for future. It also perceives to become the primary facilitator in the “talent searching” communities all across the globe. It also creates a source to be used by one and all in the entertainment/ sports industry, from talent, to clients, to agents, to casting companies.

the HRSD offer



# the HRSD offer



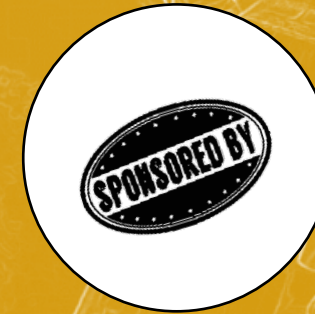
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All paid tours overseas  
for Vanuatu Cricket



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Guarantee a minimum  
amount every year for  
Vanuatu.



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Support and gather  
sponsorship for all  
cricketing events and  
tours involving Vanuatu.

# the HRSD offer



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Bring young cricketers majorly from the subcontinent to play in Vanuatu.



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Bring young cricketer from other associate nations such as Russia, Greece and other European nations.



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Arrange tours for cricketers from Vanuatu to tour all over the world.



# the HRSD offer



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Development of  
complete infrastructure  
for cricket



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Increase Tourism  
through sports  
exchange.



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Increase revenue  
through profit sharing

# the HRSD offer



2018



2020

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Increase the number of domestic clubs and allow players from overseas to participate.



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Promote Vanuatu Cricket in many cricketing sectors to increase cultural exchange.



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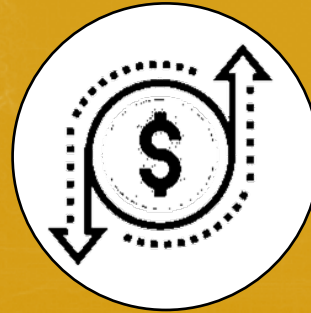
Gather Sponsorship for kits, clothing and other accessories required for development.

# the HRSD offer



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Development of a  
Cricket League in the  
future



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Provide P/L for all  
events.



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Gather Sponsorship for  
kits, clothing and other  
accessories required for  
development.

the Vanuatu Cricket offer



# the Vanuatu Cricket offer

- Commercial and Marketing Rights
- Media Rights
- Fund Raising and Consultancy Rights
- Event Sponsor Rights
- Operational and Expenditure Rights
- Tender Rights
- Equipment and Gear Purchase Rights
- Development and Expenditure Rights.



the contract



# the contract

20 YEARS



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Contract for 20 years  
will be made.



the revenue sharing





# the revenue sharing

- The Revenue Sharing for **Sponsorship** will be based on 40% and 60%.
- 40% to be given to HRSD. 60% allotted to Vanuatu Cricket.
- From the 60% profit given to Vanuatu Cricket:
  - 40% of the 60% needs to be used by Vanuatu Cricket for Development Purpose which will include:
    - Developing infrastructure
    - Building hard and turf wickets
    - Inviting more teams etc.
  - The development plan will be mutually agreed upon by the Boards of Vanuatu Cricket and HRSD and signed off by both parties.

